

Resume of

MOINUL ISLAM KHAN

Address: Holding No. 452/1 Block-B Word-17 Chandona Moddhopara
(Rawshan Sharak), Gazipur
Mobile No: 01670771728
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Career Summary:

I am an ambitious individual who is open to new challenges within any industry and am willing to work hard to reach my goals. As a marketing background student I enjoy contributing new ideas.

Special Qualification:

- Mature personality with good interpersonal skill and quick adaptability.
- Very independent, conscientious and responsible in work.
- Be optimistic and ability to work under pressure.
- Team player.

Employment History:

Total Year of Experience: 1.3 Year

Trade Marketing Specialist (April 2017 – September 2017)

Japan Tobacco International- Akij Corporation Ltd. Joint Venture Project

Duties/Responsibilities:

- Generate secondary Sales in the market through BTL strategy.
- Inventory monitoring in the market.
- Trade audit execution regularly
- Proper BA/BR deployment in the right time, in the right place.
- Consumer Engagement, proper merchandising Execution

Field Operation Officer (October 2016 – March 2017)

Japan Tobacco International

Duties/Responsibilities:

- Ensure the achievement of sales, distribution, and trade marketing objectives focusing on the right & high impact outlets within the designated area.
- Identify opportunities in the market that will lead to increased sales of JTI`s brands through the retailers to smokers.
- Work With the sales team through regular field visitation, understanding their needs & providing appropriate support.
- Gathering and analyzing market intelligence and trade information to feedback to management on a regular basis to help management make a better informed decisions and programs to drive the business.

Intern (February 1, 2016 - April 30, 2016)

PMasPire

Department:

Simulator Division (Digital Marketing)

Duties/Responsibilities:

Social media administrator, Social media marketing, E-mail campaigns, live customer support.

Academic Qualification:

Certificate	Institute	Concentration/Major	CGPA/Grade obtained	Pass. Year	Duration
B.B.A	American International University-Bangladesh	Marketing	CGPA:3.3 out of 4	2016	4 Years
H.S.C	Urea Sarkarkhana School and College	Business Studies	CGPA:4 out of 5	2011	-
S.S.C	Urea Sarkar Khana College	Business Studies	CGPA:4.06 out of 5	2009	-

Personal Details :

Father's Name : MD. AZHARUL ISLAM KHAN
Mother's Name : HOSNE ARA KHANAM
Date of Birth : March 5, 1994
Gender : Male
Marital Status : Unmarried
Nationality : Bangladeshi
Religion : Islam
Permanent Address : Holding No. 452/1 Block-B Word-17 Chandona Moddhopara (Rawshan Sharak), Gazipur
Current Location : Gazipur

Reference (s):

Reference: 01

Name : MR. Stanley Rodrick
Organization : American International University-
Bangladesh
Designation : Assistant Professor , Department of
Marketing
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