

# Abdulla Al Aman

Flat# 14, House# 87, DIT Project,  
Middle Badda, Dhaka-1212

Mobile: 01746689343

E-mail: [abdullatanim001@gmail.com](mailto:abdullatanim001@gmail.com)

LinkedIn: [linkedin.com/in/abdulla-tanim](https://www.linkedin.com/in/abdulla-tanim)



## Job Objective

To achieve a dynamic and challenging job where I can utilize my interpersonal skills, creativity and learning experience to develop my career as well as to contribute in the welfare of the organization.

## Experience

### Marketing Intern

ACI Limited

September 2017 – December 2017

Location: ACI Centre

### Key Responsibility:

1. Visited over 30 markets in the Dhaka City and collected the most recent prices and promotional data of other relevant competitors that exist in the market from over 350+ stores. (Included both retailers and wholesalers)
2. Analyzed the collected price data to made reports of the Consumer Product price of the market.
3. Assisted my supervisor to set the sales targets for the September 2017 to December 2018 as well as the sale incentives.
4. In my internship period I attended some Staff Sales program, one of the big Staff Sales program was to sale the product to ACI Employee.
5. Credit Note Analysis.
6. Attended different marketing campaigns arranged by ACI.

## Academic Qualification

- Bachelor of Business Administration (BBA)**  
American International University - Bangladesh (AIUB)  
Major in Marketing  
CGPA of 3.24 out of 4.00 scales  
Credits Completed: 126 out of 126 credits  
Internship in Fall 2017-2018 Semester
- Higher Secondary Certificate (H.S.C.)**  
Government Mujib College  
Group: Business Studies  
GPA: 3.20 out of 5.00 scales  
Completion year- 2010

- ✔ **Secondary School Certificate (S.S.C.)**  
Bashurhat AHC Government High School  
Group: Business Studies  
GPA: 4.25 out of 5.00 scales  
Completion year- 2010

### **Academic Project works**

- Completed a Research Report entitled “Awareness of Green Marketing among the urban consumers” in the Marketing Research course.
- Completed a Report entitled “Rural activation plan of CLICK LED Light” in the Brand and product management course.
- Internship at **ACI Limited (Consumer Brand SAVLON)**
- Complete a Report entitled “Analysis the SBU’s of Pran” in the Principal of Marketing course.
- Completed a strategic analysis on “Pathao” in the Strategic Management course.
- Made a documentary on “Sales forces of Dhaka city” in the Sales Management course.

### **Communication Skills**

- Excellent presentation and negotiation skills
- Confident, articulate, and professional speaking abilities

### **Computer Skills**

- MS-Word, MS-Excel, MS- Power point
- Can make slides, posters and logos

### **Interpersonal & Team Skills**

- Creative thinking with great diversity to adjust in any type of work environment
- Organizing and make the team united
- Motivating the team

### **References**

<b>Mr. Stanley Rodrick</b> Assistant Professor Department of Marketing American International University- Bangladesh Mobile: 01673156395 Email: stanley@aiub.edu	<b>Mr. Adnan Hossain</b> Assistant Professor Department of HRM American International University- Bangladesh Mobile: 01713034372 Email: adnan.hossain@aiub.edu
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