

MD.TAFSIR UL ISLAM

House 65, Road 6, Sector 4, Uttara Dhaka-1230
+880 1725734999
tafsir.islam113@gmail.com



To obtain a demanding space in the field of marketing where I am able to apply my academic knowledge, job experience , gather the experience of leadership quality and upgrading the skills of marketing in the corporate world.

EXPERIENCES

DIVINE IT LIMITED

Executive, PRISM ERP Technical Sales

November 01,2017- On going

- Listening to customer requirements and presenting appropriately to make a sale;
- Maintaining and developing relationships with existing customers in person and via telephone calls and emails;
- Cold calling to arrange meetings with potential customers to prospect for new business;
- Responding to incoming E-mail and phone enquirers;
- Acting as a contact between a company and its existing and potential markets;
- Negotiating the terms of an agreement and closing sales;
- Gathering market and customer information;
- Gaining a clear understanding of customers' businesses and requirements;
- Attending team meeting and sharing best practice with colleagues.
- Formulate and execute strategy for marketing communication.
- Formulate and own the corporate promotions strategy enabling the achievement of overall corporate goals.
- Formulate marketing communication, promotion plans, strategy, activities & campaigns to promote corporate image.
- Build a customer focused culture within the department

DATAPATH LIMITED

INTERN

02 February 2017 – 06 June 2017

- Data gathering
- Data reconfiguration and analysis
- Communication with the consultant
- Prepare Form 8955-SSA to submit IRS

EDUCATION

American International University-Bangladesh

Bachelor of Business Administration, (Marketing)

GPA: **3.15/4.0**

- Research Paper on Consumer Behavior on Marketing Background Music,
- Research Paper on Information Technology Uses at Dutch Bangla Bank Limited (DBBL)
- Internship for Datapath Limited, Dhaka
- Champion on Business plan exhibition

Nawab Habibullah Model School & College, Dhaka

Higher Secondary in Business studies, 2013

GPA **5.0/5.0**

Nawab Habibullah Model School & College, Dhaka

Secondary in Science, 2011

GPA **4.81/5.0**

SKILLS

- ERP Management skill
- MS Office skill
- Analytical analysis skill
- Communications skill
- Sales skill
- Negotiations skill
- Leadership skill
- Team bonding skill

ACTIVITIES

- Debater and organizer at AIUB Oratory Club (AOC)
- Member and organizer at AIUB Business Club (ABC)
- Volunteer member at AIUB convocation program
- Member in AIUB Cricket team (AIUB premier league)
- Member in Bangladesh SCOUT (School Scout)

Awards & Honors:

- Champion of Business plan exhibition 2015,2016, AIUB
- 1st runner up at public speaking competition, 2014, AIUB
- Team member of champion team of AIUB premier league ,2017

Personal Information's:

- Father Name: MD Mominul Islam
- Mother Name: Muslima Akther
- National Identity: 199526112263000024
- Date of Birth: 01 January 1995
- Permanent Address: Vill – Uttar Harina, PO- Pachbag, Thana- Pagla. S.DST- Goforgaow
DIST: Mymanshing, Bangladesh.