

MD. Saimon Imran



Contact

Present Address:
7/19, Nikuna-2, Khilkhet,
Dhaka, Bangladesh

Permanent Address:
Chapai Nawabganj Sadar,
Rajshahi-6300

Phone:
+8801753119894

Email:
Saimonimran121@gmail.com

Career Objective & Summary

Md. Saimon Imran holds a Bachelor's and Master's degree in Marketing from American International University-Bangladesh (AIUB).

Seeking a challenging position in a reputable organization to expand and utilize my interpersonal skills, creativity, and learning experience to develop my career as well as to contribute to the welfare of the organization.

Skill Highlights

- Project management
- Strong decision maker
- Complex problem solver
- Team working
- Dedicated
- Proactive
- Communication skill
- Presentation skill

Experience

December 2022-Running

Customer Service Officer | Genex Infosys Limited | Dhaka, Bangladesh

November 2019 – May 2021

Marketing Executive | SYWPO LTD | Dhaka, Bangladesh
Looking After all the Marketing activities

May 2019 - August 2019

Internship | Rangs Electronics LTD | Dhaka, Bangladesh
Sales Activity of Rangs Electronics LTD

Education

2021: Masters of Business Administration (MBA)

American International University-Bangladesh (AIUB)

- Graduated with **3.87 CGPA**
- Majored in Marketing
- Internship: Research

2019: Bachelor of Business Administration (BBA)

American International University-Bangladesh (AIUB)

- Graduated with **3.80 CGPA**
- Majored in Marketing
- Internship: Affiliate Research

2015: Higher Secondary (HSC)

Nawabganj Govt College, Chapai Nawabganj

- Graduated with **3.42 GPA**
- Department of Commerce

2013: Secondary School (SSC)

Green View High School, Chapai Nawabganj

- Graduated with **4.44 GPA**
- Department of Science

Social Media

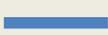
LinkedIn:

<https://www.linkedin.com/in/saimon-imran-8b2136159/>

Languages

English: 

Bangla: 

Hindi: 

Extra- Curricular Activities (Attendee & Volunteer)

- Consumer Test Marketing Seminar (Blind Testing) Under the AIUB.
- World Tourism Day Program held at (University of Dhaka).
- AIUB-International Conference on Business and Management (AICBM).

Achievement and Award

- Magna Cum Laude(Silver Medalist).
- Dr Anwarul Abedin Leadership Awards
- Business Incubator Seminar Stood 2nd Runners up.
- Sales Documentary (Team Work) Seminar stood 'The Best Sales Documentary Award'
- Office Application 360 Hours (Vocational Course) Completed at (govt. office Application Program).

Academic Research

- Impact of Covid-19 on RMG Sector of Bangladesh.
- Report on Sales Activity of Rangs Electronics LTD.
- Encourage the Buyer Towards Social Media & Digital Marketing.
- Affecting the Buying Behavior of Organic Food in Bangladesh.
- Lee Bus Café (Business Project)

Reference

Dr. Khondaker Sazzadul Karim

Associate Professor and Head Faculty of Business Administration
American International University – Bangladesh

Mobile: +880 1713061623

Email: kskarim@aiub.edu

Stanley Rodrick

Senior Assistant Professor, Department of Marketing Faculty of
Business

Administration. American International University-Bangladesh (AIUB)

Mobile: +8801720-030063

Email: stanley@aiub.edu