



Imtiaz ALAM

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Mirpur 10, Dhaka, Bangladesh



Career Objective

To work in the Marketing/Digital Marketing department of any local or multinational company of Bangladesh and grow rapidly by learning different skills with increasing responsibilities.

Expertise

Digital Marketing

Content Planning

MS Office 365 Applications

Adobe Photoshop

Adobe Illustrator

Adobe Premier pro

Public Speaking

Languages

Bangla Native

English Advanced



Work Experience

2016 - Present

Freelance Graphics Designer & Content Maker & Planner



Dhaka

Five years of experience in Freelancing in the sector of Graphics Designs. Content marketing while working with different start-ups and individual clients

Some of the clients includes

- Kludio
- Dough on the Go
- Hero Burger
- Handymama
- Bistro Central
- Landknock
- CILT Bangladesh - The Chartered Institute of Logistics and Transport
- Ask Doctor
- Publicia digital
- Pizza Pazza

2019 - 2020

Client Service Intern

Asiatic Mindshare Limited



Dhaka

Responsibilities includes

- Assisted in Planning and overseeing execution of the following campaigns
 - Clemon "Clean Campus Green Campus" Competition
 - "আমার বর্ষ আমার গর্ব" by Clemon
 - Clemon "Cricket Quest"
 - Clemon "Catch The Match"
 - Clemon "How's That"
- Built Content Marketing materials for the following brands
 - Clemon - Detos - Bashundhara Noodles - Bashundhara Pasta
- Assisted in making Content Marketing materials for the following brands
 - ACI Wonder kitchen care - ACI Supreme Fabric care - Spicy Potato sticks
- - Assisted in generating Strategy plans for clients
- - Conducted market research for clients product
- - Managed an online community / Online Query Management
- - Maintained customer relationship through an online community

2017 - 2018

Graphics Design Intern

10 Minute School



Dhaka

Planned Creative content marketing contents for their online courses.

[linkedin.com/Imtiazxyz](https://www.linkedin.com/Imtiazxyz)

[facebook.com/Imtiazx](https://www.facebook.com/Imtiazx)

[behance.net/Imtiazxyz](https://www.behance.net/Imtiazxyz)



Awards & ACHIEVEMENTS

Semi Finalist - 2020

Presentation Wiz Kids(PWK) 6.0

First Runner Up - 2020

AIUB Marketing Mastermind 2019

Champion - 2018

Biztech - Business Problem Solving using MS Excel Competition

My Passions



Photography



Drawing & Painting



Travelling



Playing Video Games



Cycling



Education

2016 – 2020

Marketing & MIS

American International University - Bangladesh

GPA
3.17 / 4.00

2014 – 2016

Business Studies

Bonophul Adibashi Greenheart College, Dhaka

GPA
3.75 / 5.00



Leadership & ECA

2017 - 2020

Chief Marketing Officer

AIUB Business Club

2019

Purpose Warrior (Campus Ambassador)

Reckitt Benckiser (Bangladesh) Ltd.

2018 – 2019

Outgoing Global Volunteer - Bangladesh

AIESEC In Bangladesh

Reference

Asiatic Mindshare Ltd.

Asif Mahmud Shahriar

Assistant Manager, Client Service

Contact: 01672458906

Email: asif.mithun@mindshare-bd.com

Asiatic Mindshare Ltd.

Yeasinur Rahman Rony

Executive , Client Service

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Email: yeasinur.rony@mindshare-bd.com

10 Minute School

Ayman Sadiq

Founder and CEO

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