

Bishwajit Dhar

Address: House# TA 22/D, Road#2, Banani, Dhaka-1213,
Bangladesh.
Mobile: +8801671109274
E-mail : bishwajit.binoy@gmail.com



Career Objective:

Building a career in a dynamic and prestigious position in the organization where creativity, cordiality, efficiency and obligation along with my previous work experience, training and educational knowledge will be the key to success.

Academic Qualification:

Title of Degree	Institution/Board	Major	GPA/CGPA	Passing Year
Master of Business Administration (MBA)	American International University – Bangladesh (AIUB)	Marketing	CGPA 3.65 on a scale of 4.00.	2019
Bachelor of Business Administration (BBA)	American International University – Bangladesh (AIUB)	Marketing	CGPA 3.27 on a scale of 4.00.	2017
Higher Secondary Certificate (HSC)	Dhaka, Bangladesh	Business Studies	GPA 4.40 on a scale of 5.00.	2012
Secondary School Certificate (SSC)	Dhaka, Bangladesh	Business Studies	GPA 3.75 on a scale of 5.00.	2010

Professional Experience:

Ryans Archive Ltd.

Designation: Executive (Marketing & Sales)

Duration: (March, 2017 – June, 2017)

- Creating value to the client via demonstrating product with prompt presentation effectively and build up strong relationship with them.
- Accelerate overall sales through marketing in a competitive market by maintaining interpersonal communication and taking immediate decision for achieving organizational goals and objectives.
- Analyzing the market and based on that implement proper strategies and tactics.

Professional Training & Academic Activities:

➤ My Outsourcing Limited (September, 2017 – November, 2017)

Designation: Trainee

Course Name: Master in Customer Service

Topic Covered: Basic Customer Service, Communication Skills, Customer Relationship Management, Soft Skills, Functional Skills, Sales Skills, Tech Skill Catalyst for Customer Service.

- **Uttara Bank Limited (Mohakhali branch)**
Designation: Intern (June, 2016 – September, 2016)
 - i) Amplifying satisfaction level of customers by maintaining relation with customers through giving fastest service with a group of people.
 - ii) Consolidate the pressure by doing documentation process.
- **Academic Research**
 - i) Consumer Perception on Web Advertising in the perspective of Bangladesh.
 - ii) Consumer Innovative in Bangladesh.
- **Academic Advertisement Project**
 - i) Yonix aggressive Ad (<https://www.youtube.com/watch?v=h3mtx0uYqK0>).
 - ii) Pampers promotional Ad in BD (<http://www.youtube.com/watch?v=zD-OWliXuzo>).
 - iii) Vit D fear Ad (<http://www.youtube.com/watch?v=tKbvRZGHZVg>).

Extracurricular Activity:

Worked as a volunteer in food distribution in Korail slum under the supervision of Volunteer for Bangladesh.

Interpersonal Skills:

Cooperative, Democratic Leadership, Enthusiastic, Management, Punctuality, Team Work.

Computer Proficiency:

- | | | | |
|------------------|----------|---------------------------------------|--------|
| ➤ MS Word: | Advanced | ➤ Adobe Photoshop: | Medium |
| ➤ MS PowerPoint: | Advanced | ➤ CoralDRAW (Video Editing Software): | Medium |
| ➤ MS Excel: | Basic | | |

Personal Details:

Father : Tarani Chandra Dhar (Retd. Govt. Officer).
 Mother : Jyotsna Rani Dhar (Home-maker).
 Date of Birth : 07th July, 1995.
 Marital Status : Single.
 Blood group : O (+ve).
 Permanent Address : Vill. - Dakshin Deora, P.O. - Parulia (1610), P.S. - Palash,
 District - Narsingdi.

Reference:

Yeasin Arafat Training Coordinator, My Outsourcing Limited. Contact # +8801789509782 E-mail: y.arafat51@gmail.com	Prashanta Kumar Chakraborty Additional Secretary, Planning Ministry. Contact # +8801819260237 E-mail: pkc_dc@yahoo.com
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Signature:



 Bishwajit Dhar