

Ashiqur Rahman



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Career Objective

Intend to work in a challenging and competitive environment and obtain a career-oriented position to develop and utilize my potential in a conducive environment and face challenges at any position.



Organizational Experiences

- Working at **Link3 Technologies Limited**
 - ❖ **Executive, Strategic Initiatives Department** (November'18- On Going)
 - Corporate client dealing
 - Sale products by establishing contact and developing relationships with respective customers
 - Preparing all necessary documentations for participating tender and dealing with all tender related task.
- Worked at **Global Brand Private Limited**
 - ❖ **Executive, Corporate Marketing & Sales** (November'17 - March'18)
Job Description:
 - Worked to develop Company Brand and Products.
 - Maintaining close relationship with clients.
 - Deal with clients and sales the products.
- Successfully completed Three months internship period at **Bashundhara Group**
Job Description:
 - Internship at **Bashundhara Group** (September'16 - November'16)
 - Worked in Brand Department at **Bashundhara Group**
 - Worked in Noodles, Chips, Chanachur project at **Bashundhara Food & Beverage Industries Ltd.**
 - Work on Brand association, Brand mascot design & celebrity endorsement for Noodles, Chips,
 - Chanachur project
 - Market Survey in field & report writing for Noodles, Chips, Chanachur project
 - Worked on product literature, Pack literature for Noodles, Chips, Chanachur project
 - Worked on Brand activation for Noodles, Chips, Chanachur project



Awards

- Awarded for SSC and HSC result from **MUB** and **DCC**.
- Awarded for outstanding performance from **AIUB Society for HRM**.



Educational Qualification

Exam Title	Concentration	Institution	Board	Passing Year	Result
M.B.A	Marketing	Brac University	N/A	2019 (expected)	
B.B.A	Marketing, Human Resource Management (HRM)	American International University-Bangladesh (AIUB)	N/A	2017	CGPA 3.56 out of 4
H.S.C	Business Studies	Dhaka Commerce College	Dhaka	2012	GPA 5 out of 5.00
S.S.C	Business Studies	Monipur High School	Dhaka	2010	GPA 5 out of 5.00



Technical & Communication skills

- Extensive knowledge in MS Word, MS power point and MS Excel
- Proficient in understanding, speaking, reading, writing English
- Excellent communication skills
- Ability to quickly grasp new concepts
- Patient and good interpersonal skills
- Co-operative



Extra-Curricular Activities

- Assistant Marketing officer of **AIUB Business Club**
- General member of “**Social Business Youth Alliance-Global (SBYA)**”. (2014-2016.)
- Organizer of “**Social Business Youth Summit-2015**”
- Worked with OPA for **AIUB JOB fair 2015**
- Volunteer at HR carnival for **AIUB Society for HRM**



Personal Information

Father's Name : A.K.M. Muktadur Rahman
 Mother's Name : Kamrun Nahar
 Date of Birth : 14th November 1994
 Nationality : Bangladeshi
 Religion : Islam
 Blood Group : O (+)



References

Hamidul Islam

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